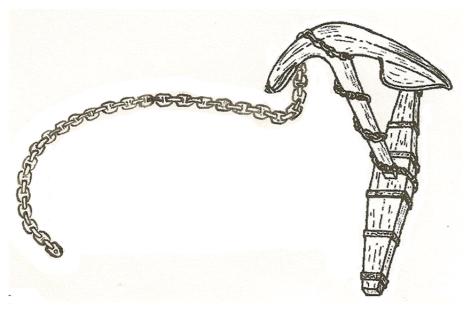


Sequoia Yacht Club January 2012 Redwood City, CA

OF 9141 CS SEQUOIA VACHT CLUB

Santa arrives by boat to Sequoia Yacht Club



First Class Mail

Sequoia Yacht Club P.O. Box 5548 Redwood City, CA 94063-0548

Sequoia Yacht Club 2012 Roster

441 Seaport Court, Redwood City, CA 94063 (650) 361-9472 www.SequoiaYC.org

| Elas Of | C | | | |
|-----------------|----------------|--|--|--|
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| Commodore | | | | |
| Kate Humphreys | (415) 269-9303 | | | |
| Vice Commodore | | | | |
| Peter Blackmore | (650) 799-1052 | | | |
| Rear Commodore | | | | |
| Winston Bumpus | (650) 587-9003 | | | |
| Staff Commodore | | | | |
| & OD Chair | | | | |
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| Secretary | | | | |
| Ms. Robin Weber | (650) 593-9501 | | | |
| Treasurer | | | | |
| Kathryn Maxwell | (415)531-5954 | | | |
| Port Captain | | | | |
| Dan Lockwood | (650) 619-9938 | | | |
| Directors | | | | |
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| Tod Klingler | (650) 530-0577 | | | |
| Grace Lowe | (408) 267-1130 | | | |
| Doug Murray | (650) 703-6514 | | | |
| Tim Petersen | (650) 969-1105 | | | |
| John Ryan | (408) 482-2825 | | | |
| • | | | | |

Key Functions

| itcy i difetions | | | | |
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| Accounts and Office Manager | | | | |
| Joanne Wright | (650) 743-8347 | | | |
| Risk Management | | | | |
| Dennis Lowe | (408) 267-1130 | | | |
| Delegates | | | | |
| Larry Mayne (YRA) | (650) 948-2204 | | | |
| Peter Nardini (PICYA) | (408) 248-1502 | | | |
| Fred Wydler (PICYA) | (650) 851-8831 | | | |
| Membership Committee | | | | |
| Jerry Jones | (408) 738-0524 | | | |
| Ann McDonough | (650) 387-6145 | | | |
| Rick Gilmore | (415) 716-4560 | | | |
| Port Liaison | | | | |
| Byron Jacobs | (650) 619-2503 | | | |
| Webmasters | | | | |
| Ann McDonough | (650) 387-6145 | | | |
| Tim Petersen | (650) 969-1105 | | | |
| Tod Klingler | (650) 530-0577 | | | |
| Calendar Manager | | | | |
| John Graves | (408) 735-1825 | | | |
| Publicity Manager | | | | |
| | | | | |

(408) 221-7084

Robin Weber

| Newsletter: | | | | |
|---------------------------------|----------------|--|--|--|
| Deb Blackmore, Editor | (650) 796-5373 | | | |
| Carole Bumpus, Ed. Asst. | (650) 587-9003 | | | |
| Sheila Jones | (408) 738-0524 | | | |
| Photos, Roster, Directory | | | | |
| Jerry Jones, Circulation | (408) 738-0524 | | | |
| Larry Mayne, Advertising | (650) 948-2204 | | | |
| Rick Gilmore, Good of the Order | (415) 716-4560 | | | |

House Activities

Club Steward

| Club Steward | | | | |
|-------------------------|----------------|--|--|--|
| Lina Reynolds | (650) 619-0408 | | | |
| Social Chairperson | | | | |
| Michele Hartman | (408) 829-6068 | | | |
| Wednesday Lunch | | | | |
| Gaylord Van Dyne | (650) 861-0591 | | | |
| George Carr | (650) 322-8392 | | | |
| Breakfasts | | | | |
| Larry Mayne | (650) 948-2204 | | | |
| House Manager | | | | |
| Dan Doud | (408) 996-1386 | | | |
| Rental Manager | | | | |
| Joanne Wright | (650) 743-8347 | | | |
| Bar Manager | | | | |
| Fred Ganjei | (650) 346-9799 | | | |
| Network Manager | | | | |
| Stephan Wendl | (408) 832-7050 | | | |
| Engraver | | | | |
| Bob Stanfield | (650) 948-2660 | | | |
| Haberdasher | | | | |
| Grace Lowe | (650) 267-1130 | | | |
| Burgee & Trophy Monitor | | | | |
| Peter Nardini | (408) 248-1502 | | | |
| Nauti Girls & Buoys | | | | |
| Deb Blackmore | (650) 796-5373 | | | |
| Ann McDonough | (650) 387-6145 | | | |
| - | | | | |

On The Water Activities

| Beer Can Captain | | | |
|-------------------------|----------------|--|--|
| John Graves | (408) 735-1825 | | |
| Redwood Cup Captain | | | |
| Robin Weber | (408) 221-7084 | | |
| Cruising Fleet Captain | | | |
| Petra Gilmore | (650) 796-5591 | | |
| Sailboat Fleet Captain | | | |
| Tim Petersen | (650) 969-1105 | | |
| Powerboat Fleet Captain | | | |
| Sheila Jones | (408) 738-0524 | | |
| Junior Sailing Program | | | |
| Peter McCormick | (408) 307-8527 | | |
| Eric Anderson | (650) 224-2488 | | |
| | | | |

This Month At A Glance

01/04 Wednesday Lunch & Cards
01/10 Board Meeting
01/13 Drop in Dinner & General Meeting
01/14 South Bay Cruise Out/
MLK Weekend
01/18 Wednesday Lunch & Cards
01/21 Tropical Dreaming Party
01/27 Drop in Dinner

02/01 Wednesday Lunch & Cards

02/05 Super Bowl Party
02/07 Board Meeting
02/10 Drop in Dinner & General Meeting
02/15 Wednesday Lunch & Cards
02/17 Drop in Dinner
02/18 Cruise Out: Jack London Square
02/25 Golden Age of Sail Party
02/26 Cardinal Regatta Breakfast

Officer of the Day (OD)

| 01/07 | Phaedra Fisher |
|-------------------------|---|
| 01/08 | Mike Garl |
| 01/14 | Fred Gillam |
| 01/15 | James Grace |
| 01/21 | John Graves |
| 01/22 | Ted Hannig |
| 01/28 | Geri Hardey |
| 01/29 | Michele Hartman |
| | |
| 02/04 | Raymond Dawley |
| 02/05 | John Dornick |
| | |
| 02/11 | John Draeger |
| 02/11 02/12 | John Draeger David Elliott |
| | , , |
| 02/12 | David Elliott |
| 02/12 02/18 | David Elliott Charles Finn |
| 02/12 02/18 02/19 | David Elliott Charles Finn Brett Herr |

Send
articles to Deb at
deb@debblackmore.com
Send photos to Sheila
at sjustjones@gmail.com

Commodore's Report



Kate Humphreys



2012 is off to a running start!
Thanks so much to all of the SYC members who decorated, cooked, cleaned, ate and drank at the club over the holidays.

We're looking forward to many outstanding races, cruise outs, Drop in Dinners and Saturday Night Parties in the months ahead.

We wish you all a wonderful year of boating and friendship with family and friends as part of the SYC community.



Vice Commodore's Report



Peter Blackmore

Happy New Year! The holiday season was a great success at Sequoia. We had an outstanding children's party with 25 very happy children and over 50 equally happy adults. A lot of people put tremendous effort into this and it paid off big time.

It was a joy to see the anticipation on the children's faces as they did the crafts, enjoy a very traditional tea party and then have the excitement of a perfect magic show by Magic Mike as he returned in style to the club. It was a show for all ages - just marvelous. The finale was of course to receive their presents from Santa Winston.

A great success - our thanks to Kathy Harris, Dan Doud, Winston and Carole Bumpus, Dennis and Grace Lowe, Carol Petersen, Jill Visor, Stacy Markel, John Zolck, Kathryn Maxwell, Bar Houston, Sheila Jones, Ann McDonough, Tod Klingler and Rick Dalton. Apologies to anyone I missed!

On December 16 we had our Holiday Spirit DID with a return of the popular Lighted Boat Contest. We had many lighted boats to judge with seven intrepid boats parading around the shores - great prizes and a lot of fun.

Over 100 members and guests came to the DID. They were regaled with holidays songs from club participants supported by Bob and Scott Stanfield on the accordion and percussion. The **12 Days of Christmas** pageant was priceless to watch. The impromptu cast were great sports - from the Caswell sisters as our very own "parrot in a pear tree" and "gold hula hoop rings," the Holmstrom's two turtle doves, Grace Lowe as French Hen and all the others. Imagination is everything! I'll never look at Robin Weber or Peter McCormick quite the same way again.

So the NEXT BIG event which I know will attract you all is our New Years Eve party. This is a Bi-Coastal celebration with two champagne toasts - at 9 when the Big Apple cheers the moment and at 12 for us! We start at 8 and shall have great hors d'oeuvres and desserts throughout the evening. MARS will entertain us with live music- and I know you will enjoy them! Come see in the New Year with your Commodores.

There is a modest cover charge of \$10 to cover the food and band and there is no need to sign up - we just want you all to come and party with your Sequoia friends. This will be a great evening and we look forward to seeing you all there!!

Rear Commodore's Report



Winston Bumpus

We are off to another great year of racing and cruising with the Winter Series and Redwood Cup already in full swing. We have also had two cruise outs with another great one coming up on Martin Luther King weekend in January. We are so lucky that we live in an area where we can sail for all twelve months of the year. While we may have friends Back East or up North who have their boats winterized and put away for the season, we are still able to enjoy fun days on the water!

Winter winds can be fickle so this is always an interesting and sometimes challenging time of year. However, we can have some beautiful days with light wind and warm sunshine, so it is a great time to go sailing with the family or go out and practice racing with new crew.

We added more boating opportunities last year with the Lighted Boat Parade and Lighted Boat Contest, which was a great opportunity for folks to decorate their boats and get into the Holiday spirit. I hope everyone had a good time and enjoyed seeing the light.

We are still experimenting with the Forums on the Sequoia web site. This is a great way for you to find crew or for hopeful crew to find boats. It will also hopefully be a great way for new people to meet each other. So don't be bashful to put your requests up on the Forum, whether you are going racing or going cruising. Let's hope this will get more of us out on the water.

To quote Mark Twain,

"Twenty years from now you will be more disappointed by the things that you didn't do, than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover."

Junior Sailing



Peter McCormick

The Spring Junior Sailing Sessions are planned to start on Saturday, February 25th. February, weather permitting, is a great time to learn to sail since the winds are lighter and the days are getting a bit longer. Detailed schedules will be posted on the Sequoia Calendar as soon as they become solidified.

Classes will remain the same:

Beginners 9:00 - 11:00 Intermediate 11:15 - 13:15 Adventure: 10:00 - 13:00 Laser: 13:30 - 15:30*

*or whenever our sailors have had enough!

BLUE MAX is being restored. "Max" is our trusty safety boat that was starting to be, not so trusty. Restoration is now underway.

While the project is not complete, I'd like to thank all that have kick started the effort.

- •Dan Lockwood for allowing us to store and work on Max at his work location.
- •Chris Hartman for detailing the work needed and provide impetus to get this underway.
- •Fred Gillam, who does so much for our facilities, the boats and to keep the Junior Program running. I cannot imagine having anything that works without Fred's support.
- •Paul Morgan-Witts, design, hands-on work, and just general tearing things apart.
- •Dan Humphreys, his knowledge of Max, and restoration tips are greatly appreciated.
- •Larry Mayne, Rick Dalton, Bruce Ladd, Michelle Hartman, Kris Butler, Kirsten Gillam all have helped to get the work started, get Max out of the water, properly stored and restoration started.

We still have several months of work and are busily trying to have Max ready on time. There is so much to do, and so little time. This club always amazes me. People pitch in to get things done, support the community as well as the club.

Thank you, everyone, for your generous gift of your time and effort.

Social Events



Michele Hartman

Happy New Year, Sequoia Revelers!

Now that our holiday parties are behind us, it's time to settle into our winter schedule of Drop in Dinners. You may have noticed that our new Galley Helper, Max, is working side by side with Lina to prepare excellent meals and, better still, clear up afterwards! There is a small increase in the price of the dinner to cover costs, but everyone seems to think it's very worth it.

Coming to the club for "TGIF" DIDs is great opportunity to chat with your sailing friends and spend an evening together. We've noticed that you all tend to stay longer if there is an interesting program following our meal.

In 2012 we're hoping to set up a Sequoia Speaker's Series to make your Friday evenings at Sequoia more fun. The target dates for this new program are:

- •January 27
- •February 17
- •March 23
- •April 27
- •May 4
- •June 22

We're looking for speakers who you will find interesting and informative. Peter Blackmore will lead off with a discussion of a Mega Cruise to the South of France in 2013. Let us know if you know other after dinner speakers to welcome at Sequoia.

Tropical Dreaming Party

Come on down to the 2nd Annual Tropical Dreaming Party Saturday, January 21

Hosts: Rick and Petra Gilmore Cocktails at 18:00 Dinner at 19:00 Cost \$15

We will be enjoying Special Mai-Tais, Margaritas and Pain Killers. There is a heat wave expected, so dress accordingly! Sign up soon at www.sequoiayc.org or at the club!

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Membership News



Jerry Jones

The 2012 Membership Directory will be coming out soon. Please help us to update your information to make it as accurate as possible. Our Membership Directory is a useful tool for us all and can really save the day when you need to quickly find a helping hand for a sailing date or project.

The Senior only directory is online under the Membership directory heading. You must first log on to the website to get into this Member Only Space.

Take a few minutes to be sure that your information is correct and contact Sheila Jones at sjustjones@gmail.com or Jerry Jones at jjustjones@yahoo.com with any changes. Time is getting short. UPDATE NOW Thanks.

There were no first readings at the December general meeting.

A second reading was held and membership was approved for Stephen Higgs and Mary Ann Faue from Hayward. Stephen has been around the club for the last several years preparing some wonderful meals for us. Nominated by Peter Blackmore and Kate Humphreys.



Stephen Higgs & Mary Ann Faue

Sequoia Reads: <u>Tales of the Fish Patrol</u>

Download these great Jack London sailing stories from the early 1900s for free at http://www.gutenberg.org/ebooks/911.

Rear Commodore, Winston Bumpus, is just itching to lead a discussion around the Sequoia fireplace. We'll email a date to you when we know for sure what will work for the most members.

Racing Fleet News



Tim Petersen

Although officially 2012 is just arriving, our 2012 Sequoia racing season is well underway, with both the Redwood Cup #2 and the Winter #2 races behind us. We greet the New Year with expectations of an exciting year of racing ahead of us.

The Racing Pages on the Sequoia web site should now all be up to date for 2012, so bookmark the link and be sure to check it often. The Sequoia web site is a great resource for all club activities, especially club racing. Click on the Racing tab to access the latest racing documents, schedules and results. If you find any information that is incorrect or out of date, or if you would like to have additional information included, please get in touch with me or any of the other sail fleet captains and we will be sure to address your concerns.

Be sure to check out the new Forums tab on the Sequoia web site. If lack of a crew is keeping you from getting out and sailing, the Skipper Looking for Crew Forum topic can be used to post the races for which your are looking for more hands. Similarly, if you are looking to crew for one of the skippers sailing in a Sequoia race, the Crew Looking for Boat Forum topic can be used to let skippers know. Hopefully we will get all our boats fully staffed and ready to race.

We have a full <u>calendar</u> planned, with all of our on-going series and special races back again for 2012. So forget about exercise and dieting, make it your New Year's resolution to get out and get involved in a race, either as a skipper or as crew. Redwood Cup #3 takes place on Sunday, Jan. 8 and Winter #3 takes place on Saturday, Jan. 21. On behalf of all the race fleet captains, we invite you to come out and participate in our racing program. Please do not hesitate to contact us if you have any questions, suggestions or information.

See you at the start line.

Cruising Fleet News



Petra Gilmore

We have another fun cruising year planned for you, starting with the January South Beach Pub Hop. We are planning a 5 stop walking tour of some of San Francisco's outstanding pubs. During our tour we will enjoy some of the history and interesting trivia of our stops. We will have dinner out at the end of our stroll.

Please note: we have filled all of the South Beach guest slips. One of our boats plans to anchor out in McCovey Cove, so that is an option if you wish to join us on the water. Plus, there is always plenty of room if you wish to blacktop!

Keep in mind, cruising points are given for any and all that join in the fun. The coveted Iris Ames Cruising Trophy is awarded at the Installation Dinner to whoever has the highest number of points.

- 5 points Hosting a Cruise-out
- 3 points Sailing your boat to a Cruise-out
- 2 points Sailing to a Cruise-out
- 1 point Blacktopping

There are still a couple of months that are up for grabs. Give me a call if you would like to host one!

| Jan 14-16 | South Beach Pub Hop | Gilmore |
|---------------|---------------------|-----------|
| Feb 18-20 | Jack London Square | Bumpus |
| Apr 14-15 | TBD | |
| Mar 24-25 | San Francisco YC | Blackmore |
| May 26-28 | Sausalito Spa Day | Amerman |
| Jun 30-July 1 | San Leandro Tin Cup | Graves |
| July 14-15 | South Beach/Giants | Lowe |
| July 30-Aug 1 | Delta YC | Bumpus |
| Sept 1-3 | Half Moon Bay | |
| Oct 6-7 | Fleet Week | |
| Nov 23-25 | Angel Island | Keegan |
| Dec 8-9 | TBD | |

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2011 Membership Survey

First, thanks again for all the responses and the interest. This has given the Flag and the Board a massive amount of information about the member's wishes, what works well and what needs to be improved to keep Sequoia YC vital and happy. We had 168 replies - 152 from members and 13 from partners. Our margin of error on the replies is 6%, which means it gives us solid information

2011 Membership Profile

- •70% own a boat.
- •45% have been a member more than 10 years, 24% more than 5 years, 27% from 1 to 4 years.
- •88% are older than 50 and 11% younger than 40. This is a concern - where will our new, younger members come from?
- •43% attend more than 6 events a year, 52% from 1 to 5 events - again a concern as we would like to see members at the club more often.
- •59% attended more than 6 cruise outs in the last year and...
- •87% said they are "just right the way they are."
- •47% are 'actively involved' in racing and lots of positives and ideas about how to improve our already great racing series. DID's - 64% once a month or less, 20% regulars who attend more than once a month.
- •69% said "please do not call on me to volunteer."
- •64% said they would pay a slightly higher meal price for DID's versus volunteering in the galley.
- •If prices need to be raised to cover increased costs, members preferred paying extra for meals and drinks versus raising
- •65% said they would be open to new categories, such as Social, to encourage membership.
- •74% said they would be open to a dialogue with Westpoint Harbor regarding a new facility there.

Our Conclusions

- •Cruising and Racing get really high marks this is the cornerstone for the club, but there is always room for improvement!
- •Volunteer support is becoming an issue not for doing deck repair as that seems to bring out the "do it yourself" in everyone, but real tiredness for kitchen help, bussing tables, clean up. The message is - "I come to the club to relax."
- •There is openness to new categories of membership to increase our membership and participation.
- •There is real interest in conducting discussions with Westpoint Harbor about the future.

Continued on page 9, column 2.

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Petra Gilmore

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Good of the Order



Rick Gilmore, the GO TO Guy

Ahoy Sequoia! Remember to send me any and all of your GoTo stories! I would be happy to highlight all of your celebrations, announcements and achievements in the monthly Scope GoTo report and at the monthly general meeting. Remember to bring your conch shell to the general meeting where we will all honk our conchs in celebration after I announce the month's birthdays and membership anniversaries.

This month we have two couples with very special days to commemorate. Jeanne and Byron Jacobs AND Sue and Dan Lockwood are celebrating their Silver Wedding Anniversaries! Congratulations on 25 years of wedded bliss!

Contact me by email at sycgoto@sequoiayc.org
or give me a call and leave me a voicemail.

No Twitter, No tweet, no Facebook, no IM (whatever that is)

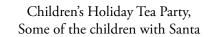
Continued from page 8, column 1.

Our Action Plan

- •Added help in the galley and good results to date! Stop by to say hello to Max, our galley helper who is an engineering student.
- •Had an open house to attract membership with good results and will do more in the spring.
- •Working on new membership categories and membership push at start of Beer Can season
- •Started ongoing talks with Mark Sanders at Westpoint. Getting more 'Buzz' into the social events through the Sequoia YC Facebook page.
- •Exploring guest speakers for every DID your ideas are welcome. Please contact Peter Blackmore.

We listened to our members – and were rewarded with a host of good ideas. Thanks from your Commodores!!

Hot Shots by Sheila Jones































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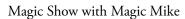
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$\pmb{Hot\ Shots}$ by Winston Bumpus, Jerry Jones & Sheila Jones

Crafts



Santa Arrives







John Zolck, Tod Klingler, Grace Lowe

Santa Winston







Holiday Spirit Pageant at Drop in Dinner, music by Bob and Scott Stanfield







Lighted Boat Parade in Redwood Creek turning basin







Upcoming SYC Club Events

Race Events:



Sunday, January 8 Redwood Cup #3

Saturday, January 21 Winter #3 Saturday, February 11 Winter #4

Saturday, February 25 Single-Handed #1

For more up-to-the-minute details, check www.sequoiayc.org/racecalendar.

Tropical Dreaming Party Saturday, January 21

Hosts: Rick & Petra Gilmore Cocktails: 18:00 Dinner: 19:30



It's official...everyone needs more sunshine in January. And the Gilmore's have discovered the perfect remedy

for your winter doldrums.

Come join in dockside and on the SYC deck for Mai Tai's and mayhem.

Sign-up online at Sequoiayc.org or at the club.

Super Bowl Party Sunday, February 5

Host: Larry Mayne \$5 per person



The Super Bowl is one event that is always better when you see it in a crowd.

Bring along your favorite snack and join your SYC friends.

Munch hot dogs, chili and chips and limitless beer as you cheer or jeer.

JACK LONDON SQUARE CRUISE OUT February 18-20, 2012



Oysters beware, SYC is heading to Jack London Square!

Will we be 'Yoshi-ing' it this year? Will we be 'Bocanova-ing' it? Or, will be taking another bicycle wine tour and attending a Comedy Club? We are keeping it all a surprise, but be sure to put these dates into your 'must do' calendar!

And, don't wait to score a slip for this popular upcoming event. Let Winston or Carole Bumpus know your intentions and we will be sending you updates. Stay tuned!

Golden Age of Sail Party Saturday, February 25

Host: Byron & Jeanne Jacobs

Looking ahead to February, we're once again hosting the Cardinal Regatta at SYC.

Our theme for a sumptuous feast for members and guests will be The Golden Age of Sail. Never fear, we won't be serving hardtack and grog!

Save the date for a rousing evening on the high seas.

